

## Strategic matrix for the implementation of mid-term priorities

Mid-term priorities	Action directions	Tasks
<b>1. Society (S)</b> - Satisfied with life, educated, creative, active and healthy residents, who are proud of their city	<b>S1</b> Active civic engagement (cooperation and initiative)	<b>S1-1</b> Promotion of individual initiative and involvement in decision - making and implementing process of local authorities <b>S1-2</b> Contemporary municipal administrative management available and understandable for its residents
	<b>S2</b> Support for young people, families with children, seniors	<b>S2-1</b> High-quality health care <b>S2-2</b> Available housing with attractive surroundings <b>S2-3</b> Social services and assistance <b>S2-4</b> Interesting, varied and intense cultural life <b>S2-5</b> Diverse sports and leisure activities <b>S2-6</b> Improvement of public safety and order
	<b>S3</b> Long-term compatible and diverse education at all levels	<b>S3-1</b> Improvement of infrastructure and equipment in municipal educational institutions <b>S3-2</b> High-quality services of pre-school and general education <b>S3-3</b> Higher education promotion to export markets <b>S3-4</b> Professional and adult education that corresponds to the market demand <b>S3-5</b> Creative, diverse, patriotic vocational education
<b>2. Economics (E)</b> - Economics, in which the industries with high added value are developed	<b>E1</b> Complex cooperation in education, science and entrepreneurship	<b>E1-1</b> Promotion of co-operation between higher schools, scientists and entrepreneurs, development of scientifically-intensive enterprises <b>E1-2</b> Employment supporting activities
	<b>E2</b> Well-organized and active environment for business support	<b>E2-1</b> Effective support for business <b>E2-2</b> Available industrial zones with high-quality technical infrastructure
	<b>E3</b> Recognizable and positive image of the city	<b>E3-1</b> Provision with marketing activities <b>E3-2</b> Qualitative and varied tourism offers <b>E3-3</b> Development of new tourism objects and infrastructure <b>E3-4</b> Promotion of international, cross-border and regional cooperation
<b>3. Environment (En)</b> - Aesthetic and functionally arranged and developed urban environment	<b>En1</b> Sustainable transport and infrastructure	<b>En1-1</b> The improvement of international attainability of the city and integration into the TEN-T transport network <b>En1-2</b> Improvement of public transport <b>En1-3</b> High quality public transport infrastructure
	<b>En2</b> Qualitative, friendly to nature social and technical infrastructure	<b>En2-1</b> Measures of energy efficiency enlargement <b>En2-2</b> Public utilities of high quality <b>En2-3</b> Wastes management with a high proportion of sorting <b>En2-4</b> Ensuring of urban environment accessibility
	<b>En3</b> Identification, preservation and development of cultural heritage	<b>En3-1</b> Culture heritage identification and popularization <b>En3-2</b> Culture heritage preservation and development
	<b>En4</b> Healthy and ecologically clean living environment	<b>En4-1</b> A comfortable, attractive and innovative well-organised urban environment <b>En4-2</b> Promotion of "green" thinking and ecological lifestyle

# Daugavpils Vision 2014–2020

*DAUGAVPILS is the engine of innovative economy and the capital of well-being in the Eastern Baltics*



# The GOAL Daugavpils city – an attractive place for living and making business in the Eastern Baltics

**Daugavpils is the largest and the most important city in the Eastern Baltics, which includes in itself the part of Latgale (the south-eastern region of Latvia), the border areas of Belarus and Lithuania within a radius of approximately 100 km.**

Integrated and sustainable development of the city is based on the balanced interaction of social, economic and environmental aspects. To achieve the implementation of future prospect expressed in Daugavpils city's vision and to gain the strategic goal the following medium-term priorities have been put forward:

## PRIORITY 1



Satisfied with life, educated, creative, active and healthy residents, who are proud of their city



Residents are proud of their city and are actively involved in its development. Stable and permanent population in the city consists of high school and vocational school graduates. People from other towns and districts would like to move to Daugavpils because of a good arrangement of urban and social infrastructure.

All institutions of higher, professional and vocational education work in a close cooperation with employers and provide high-level education that meets international standards. Therefore, the graduates of educational institutions are happy to stay and work in Daugavpils and employers easily find workforce, which is appropriate to all their necessary requirements.

Daugavpils is one of the friendliest cities in Latvia for families and children. Families willingly move to Daugavpils, because maximum developed infrastructure, a wide range of high quality pre-school and school educational establishments, good material and technical base for the development of children, as well as a high level of social security and health care are available here.

## PRIORITY 2



Economics, in which the industries with high added value are developed



The residents are employed at Daugavpils companies in traditional and contemporary industries that produce goods and services with high added value. Work in Daugavpils enterprises is a guarantee for welfare and sustainable urban development.

In the city an attractive technical infrastructure for entrepreneurs and investors is established. Industrial zones are fully supplied with energy sources and other engineering communications. There is an advanced network of city roads and streets. A well-organized and active business support environment contributes to creation of new working-places, which is the main condition for stabilization and increase of population.

A recognizable image of the city is important in all areas of the economy and in attracting investments to the city. The services, where tourism is one of the most important, prevail in the city business sector.

There is a wide range of unique cultural and historical objects in Daugavpils; the city has become an important area of cultural and recreational tourism. Social environment is tolerant and multicultural, that is one more advantage for successful services export.

## PRIORITY 3



Aesthetic and functionally arranged and developed urban environment



Urban landscape is represented by extensive natural areas, well-organised parks, river banks and lake shores, forest areas that offer possibility for active rest and recreation. Housing stock, public and industrial areas consist of buildings with high energy efficiency. Energy efficiency increase in buildings allows preserving of the natural environment and reducing energy costs in the long term perspective for residents and entrepreneurs of the city.

A well-organized technical infrastructure (energetics, water management, wastes management, etc.) and social infrastructure make the city a competitive place of residence and business opportunity center throughout the whole Eastern Baltic region.

The modernization of railway infrastructure and development of transport infrastructure will improve the attainability of the city.

Taking care of environmental sustainability and efficient use of resources the public transport park is improving constantly. A healthy lifestyle is promoted by the extension of cycleways.

Cultural and historical heritage preservation, protection and restoration promote the sense of belonging to cultural space, develop a competitive national identity, which is based on creativity, and build up a high quality environment. Healthy and ecologically clean living environment is one of the main guarantors of the population well-being.